

Two new roles have become available in the JHI Marketing Campaigns Team at an exciting time for our ever-growing company.

Specialising in campaigns across the West End, Off West End and UK Tours the successful candidate will be responsible for their own roster of shows, working closely and collaboratively with our Digital and Social Media Team as well as our Sales & Ticketing Team. You will bring with you a passion for working in live theatre events in a fast-paced and exciting environment.

Campaign Executive

- A junior position in the Campaign Management team working to the Campaign Managers and Head of Campaign Management.
- Working to research, implement and report on campaigns compiled by Campaign Managers, and where appropriate and with support, create their own campaigns.
- Responsibility for obtaining content alongside the SM team (where appropriate) – photography, vox pops, rehearsal filming, other ad hoc content.
- To be a point of contact for existing suppliers and suggest new suppliers if relevant.
- Demonstrate an ability to brief artwork and assets across all formats – radio, online, print, FOH, tv etc with an understanding of suitability for design for each format.
- Must have good command of English language, vocabulary and grammar, attention to detail, copy-writing skills and artistic eye.
- An ability to read and create budgets, compile reports and strategy documents in Word, Excel and/or PowerPoint
- Portray an interest and remain informed on current industry trends and developments
- Attend and minute client meetings with CM
- Record and analyse audience data for clients to provide data-driven and insights-based reports. Retaining all learnings for personal growth and expansion.
- A role model and good representative of JHI Marketing
- Attending evening events and theatre networking events when required.

Both roles are based at Somerset House

Hours of work: 9.30-6pm Monday to Friday with some evening work seeing new shows, networking and working at our own Press Nights and special events

Salary is negotiable and dependent on experience

Workplace pension scheme after three months; Interest Free travelcard loan

Tell us why you would be the right candidate to pick for either of these roles